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FOR IMMEDIATE RELEASE

LifeWave Ambassador Suzanne Somers Broadcasts Her Support for the President's Cancer Panel Environmental Toxin Report

**Somers Wears LifeWave Y-Age Glutathione Body Patch to Eliminate Toxins/
Elevate Body's Energy Level**

(LA JOLLA, CA) (JULY 7, 2010) – [Suzanne Somers](#), award-winning actress, *New York Times* best-selling author of 20 books, primarily on health, renowned healthcare advocate and lecturer, cancer survivor and newly appointed ambassador to [LifeWave](#), hit the ground running today during a national satellite media tour broadcasting her passionate support for the [recent report from the President's Cancer Panel](#) that links chemical pollutants in our environment to cancer. Somers is taking an active role in educating Americans about the cutting-edge preventive care models available today that can help protect against cancers caused by the toxins in our environment. Her personal campaign to detoxify her life includes using the LifeWave [Y-Age Glutathione](#) patch, buying organic foods, filtering drinking water and removing toxic household cleaners from her home and substituting them with natural cleaning products.

Somers also spoke about the insights she gained from her interviews with doctors who are curing cancer and how to prevent getting it in the first place as described in her *New York Times* bestsellers [BREAKTHROUGH](#) and [KNOCKOUT](#).

In her new book *KNOCKOUT*, Somers interviews [David Schmidt](#), LifeWave CEO/Founder, about how important it is to keep the body's glutathione levels elevated as a person ages. Somers talks with Schmidt about how to avoid harmful chemicals and toxins given the scientifically documented link that exists between depleted levels of glutathione and the body's susceptibility to cancer.

"I can't say I was surprised by this report. I became acutely aware of the carcinogenic dangers of chemicals when I was researching my own cancer treatment ten years ago, and when I wrote

KNOCKOUT: Doctors Who are Curing Cancer and How to Avoid Getting it in the First Place. This report gives me hope that this devastating problem will finally receive the global attention it deserves and steps will be taken to clean up our food, environment, and numerous toxins poisoning us on a daily basis,” said Somers. “One of the tools I use to detox is the LifeWave Y-Age Glutathione patch. It helps boost the body’s natural antioxidant levels to combat the toxic burden.”

According to medical experts, glutathione is the body’s most powerful, natural antioxidant that removes toxic chemicals from the body, dramatically boosts the immune system, and reduces inflammation. However, the body’s glutathione levels diminish with age. The LifeWave Y-Age Glutathione Patch is a new non-transdermal technology that does not release any chemicals into the body but helps elevate the body’s antioxidant levels and holds off the ravages of aging.

In the report of the President’s Cancer Panel, experts recently reported that Americans face “grievous harm” from chemicals in the air, food and water that have “largely gone unregulated and ignored,” as published in *The Washington Post*. The Panel wrote, “With the growing body of evidence linking environmental exposures to cancer, the public is becoming increasingly aware of the unacceptable burden of cancer resulting from environmental and occupational exposures that could have been prevented.”

In 2009, about 1.5 million Americans were diagnosed with cancer, and 562,000 people died from the disease. This year, cancer will be the leading killer in this country. Estimates are that every other person will be touched by cancer.

For more information on the clinical research and testing on the LifeWaveY-Age Glutathione Patch, please visit www.lifewave.com/research.asp.

About LifeWave

Founded in 2004 by David Schmidt, creator of the LifeWave patch technology, LifeWave was founded on the principle of breakthrough personal-improvement technology that helps people all over the world to feel great and live well. Based in La Jolla, CA, LifeWave has grown into an international distributorship company in 84 countries and offers a full line of unique products.

LifeWave products are designed to apply a mild and temporary pressure to acupuncture points that are known to improve the flow of energy through the body. The LifeWave product line includes Energy Enhancer, Ice Wave, Carnosine, SP6, Silent Nights and the new Y-Age Glutathione patches. LifeWave is privately held and is listed in the 2009 Forbes Top 5,000 Companies. For more information on LifeWave, visit www.lifewave.com.

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